

PRODUCT BRAINSTORMING

List of ideas

Importance/Need Scale

	not at all				very
1. _____	1	2	3	4	5
2. _____	1	2	3	4	5
3. _____	1	2	3	4	5
4. _____	1	2	3	4	5
5. _____	1	2	3	4	5
6. _____	1	2	3	4	5
7. _____	1	2	3	4	5
8. _____	1	2	3	4	5
9. _____	1	2	3	4	5
10. _____	1	2	3	4	5

Three best ideas:

1. _____
2. _____
3. _____

How will you build it?

Best Idea (You can actually make this idea work.):

Team Members:
