



PRODUCT PROPOSAL

Crowe Technologies is an environmental company looking for new products to market for the year 2001. Please complete and submit the form for further consideration of your product idea.

I. TEAM MEMBERS:

_____	_____
_____	_____
_____	_____

II. PURPOSE OF YOUR PRODUCT:

III. DESCRIBE THE PROBLEM YOUR PRODUCT SOLVES OR ADDRESSES:

IV. EXPLAIN WHO WILL BENEFIT FROM THIS PRODUCT AND WHY:

V. EXPLAIN THREE REASONS THIS PRODUCT SHOULD BE BUILT:

- 1) _____
- 2) _____
- 3) _____

VI. DESCRIBE EXACTLY HOW YOUR PRODUCT WILL WORK:

VII. MARKETING AND ADVERTISING IDEAS.

VIII. DESIGN- ATTACH TO FORM.

IX. PRODUCT TITLE AND LOGO:

